MONTHLY MEMBERSHIP PROGRESS REPORT

District 12 O

LOCATION TENNESSEE

Results as of: 1/31/2020

GMT CA

Clubs Members RESULTS FOR 2019-2020 RESULTS FOR 2019-2020 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 38 30 35 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 38 29 OCT/NOV/DEC OCT/NOV/DEC 11 0 0 5 38 10 JAN/FEB/MAR JAN/FEB/MAR 0 0 1 0 APR/MAY/JUNE 38 0 APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 3.5 3 - CURRENT YEAR GOALS FOR NEW CLUBS 2.5 CURRENT YEAR ACTUAL NEW CLUBS 2 - LAST YEAR ACTUAL NEW CLUBS 1.5 0.5 0 SEPT NOV DEC JAN FEB MAR APR JUNE JULY AUG OCT MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 160 120 - MEMBER GROWTH NET GOAL 80 MEMBER GROWTH ACTUAL - LAST YEAR MEMBERSHIP ACTUAL 40 0 -40 -80 SEPT NOV DEC FFR APR JULY AUG OCT .IAN MAR MAY JUNE 16 CLUBS OF 37 ADDED 1 OR MORE **GENDER DISTRIBUTION** DROPPED CLUBS: 0 NEW MEMBERS 524 (61.94%) MALE 322 (38.06%) **FEMALE DROPPED MEMBERS** 223 TOTAL FAMILY UNIT MEMBERS DECEASED 9 CLICK HERE FOR CUMULATIVE 0 **CLUB CANCELLED** MEMBERSHIP DATA FAMILY MEMBERS PAYING HALF 113 60 OTHER DUES 69 TOTAL

GMT: